INTIMATIONS OF NOSTALGIA
Multidisciplinary Explorations of an Enduring Emotion

Edited by
Michael Hviid Jacobsen
Contents

Notes on Contributors v
Preface and Acknowledgements viii

Introduction: The Many Different Faces of Nostalgia – Exploring a Multifaceted and Multidisciplinary Emotion
Michael Hviid Jacobsen 1

1 Philosophy and Nostalgia: ‘Rooting’ within the Nostalgic Condition
Giulia Bovassi 31

2 History and Nostalgia: Historicizing a Multifaceted Emotion
Tobias Becker 52

3 Political Theory and Nostalgia: The Power of the Past in the History of Political Thought
Andrew R. Murphy 70

4 Sociology and Nostalgia: Micro-, Meso- and Macro-level Dimensions of an Ambiguous Emotion
Michael Hviid Jacobsen and Janelle L. Wilson 89

5 Psychology and Nostalgia: Towards a Functional Approach
Tim Wildschut and Constantine Sedikides 110

6 Anthropology and Nostalgia: Between Hegemonic and Emancipatory Projections of the Past
Michael Herzfeld 129

7 Media Studies and Nostalgia: Media Philosophy and Nostalgizing in Times of Crisis
Katharina Niemeyer 151

8 Marketing and Nostalgia: Unpacking the Past and Future of Marketing and Consumer Research on Nostalgia
Ela Veresiu, Thomas Derek Robinson and Ana Babić Rosario 171
<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Literature and Nostalgia: Vestiges of Paradise</td>
<td>191</td>
</tr>
<tr>
<td></td>
<td><em>Niklas Salmose and Eric Sandberg</em></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Architecture and Nostalgia: The End of History, the End of the Future and the Prospect of Nostalgia</td>
<td>211</td>
</tr>
<tr>
<td></td>
<td><em>Fernando Quesada and Andrés Carretero</em></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Postscript: On Nostalgia of the Future and the Future of Nostalgia – Some Scattered Concluding Observations</strong></td>
<td>229</td>
</tr>
<tr>
<td></td>
<td><em>Michael Hviid Jacobsen</em></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Index</strong></td>
<td>244</td>
</tr>
</tbody>
</table>
Notes on Contributors

**Tobias Becker** is Research Fellow at Freie Universität Berlin, Germany, where he is working on a history of nostalgia since the 1960s. His research focuses on the cultural, social, urban and intellectual history of Western Europe since the 19th century, particularly the history of popular culture.

**Giulia Bovassi** is Associate Researcher at UNESCO, Chair in Bioethics and Human Rights and a PhD student in Bioethics at UPRA, Rome, Italy. Her research focuses on neurobioethics, bioesthetics, posthumanism, digital ethics, human rights, the role of technology, biopolitics and contemporary philosophy.

**Andrés Carretero** is an architect, critic, teacher and independent editor based in Madrid, Spain. His practice encompasses an expanded conception of architecture intersected by art, critical theory and the political. He is a co-founder of the MONTAJE cooperative of architectural production and co-editor of *Materiales concretos*.

**Michael Herzfeld** is Ernest E. Monrad Research Professor of the Social Sciences in the Department of Anthropology at Harvard University, United States, and International Institute for Asian Studies Visiting Professor of Critical Heritage Studies at Leiden University, the Netherlands. His research, largely based on fieldwork in Greece, Italy and Thailand, addresses heritage politics, eviction and gentrification, bureaucracy, craft transmission and the theory and ethnography of knowledge production.

**Michael Hviid Jacobsen** is Professor of Sociology at Aalborg University, Denmark. His research focuses on emotions, death and dying, palliative care, crime, literary sociology, social theory, qualitative research methodology and utopia/nostalgia.
Andrew R. Murphy is Professor of Political Science at Virginia Commonwealth University, United States. His research is concerned with the history and politics of liberty of conscience, religion and political theory and the role of religion in early modern political thought.

Katharina Niemeyer is Professor of Media Theory at the Faculty of Communication, University of Quebec in Montreal, Canada. Her research interests reach from media theory, media archaeology and media history to nostalgia, social memory and mediatization.

Fernando Quesada is Associate Professor of Architecture at Universidad de Alcalá, Spain. His work focuses on social theatricality, bodily space, the politics of urban form, architectural avant-gardes and utopia.

Thomas Derek Robinson is Lecturer of Marketing at City University Business School, London, United Kingdom. His research focuses on consumer temporality in a number of contexts including mobility (tourism, commuting and migration), nostalgia, sleep, branding, technologies such as mobile phones and robotics, sustainability and climate change, food consumption and friendship.

Ana Babić Rosario is Assistant Professor of Marketing at the Daniels College of Business, University of Denver, United States. Her research centres on technology-enabled consumption and communication, such as electronic word of mouth and social media. She is also concerned with nostalgic consumer practices and the role of online social interaction in consumers’ lives – especially in the context of health and wellness.

Niklas Salmose is Associate Professor of Literatures in English, Linnaeus University, Sweden. He is a member of Linnaeus University Centre of Intermedial and Multimodal Studies (IMS) and much recent research has focused on interdisciplinary topics fusing intermediality, ecocriticism and nostalgia.

Eric Sandberg is Assistant Professor in the Department of English at City University of Hong Kong, China, and Docent at the University of Oulu, Finland. His research deals with topics including the modern and contemporary novel, crime fiction, cultural prestige and adaptation.

Constantine Sedikides is Professor of Social and Personality Psychology at the University of Southampton, United Kingdom. His research focuses on self and identity, including self-relevant emotions.
Ela Veresiu is Associate Professor of Marketing at the Schulich School of Business, York University, Canada. Her research focuses on understanding and promoting consumer diversity and market inclusion at the intersection of identity, technology, branding and institutions.

Tim Wildschut is Professor of Social and Personality Psychology at University of Southampton, United Kingdom. His research is focused on emotions, in particular on nostalgia.

Janelle L. Wilson is Professor of Sociology at the University of Minnesota Duluth, United States, where she teaches courses primarily in social psychology and deviance. Her primary research interests include the sociology of everyday life, nostalgia and generational identity.